

Flash Macro Update

U.S. CPI | August 2024



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What You Need to Know

1 How are we thinking about the July U.S. CPI report?

Core inflation rose 0.2% m/m in July, which equates to 2.0% on an annualized basis. Importantly, two percent core inflation is right in-line with the Fed's longer run mandate. It also represents a notable cooling relative to the past year, over which core inflation rose 3.2%. We persist with our view that *Opportunity Knocks* for patient long-term investors, particularly in private markets. Inflation is cooling slowly, but enough to allow the Fed to initiate a gradual series of cuts starting in September that we think will take policy rates towards long-run neutral levels (low-three percent range) over the next year. Importantly, we see notable tailwinds persisting in areas including productivity, consumer wealth, and AI-related investment. The S&P 500 may continue to chop as it digests elevated valuations and good-not-great earnings trends. That said, other areas of the market across smaller and private company valuations, credit, infrastructure, and real estate look much more attractive from a valuation perspective. Furthermore, a cutting cycle should help spur capital markets activity, and over time, revive sentiment in the more rate-sensitive areas of the economy and markets.

WHAT WE THINK YOU NEED TO KNOW

Core inflation is slowing, but not in a straight line... Core goods deflation drove the benign CPI print in July, falling fully -3.7% at an m/m annualized rate. Meanwhile, core services inflation continued to moderate (+3.8% m/m annualized) vs. the prior-year trend (+4.9%). Some early market commentators have noted disappointment that services inflation isn't slowing faster, and particularly that shelter, vehicle repair/insurance, and medical services inflation rekindled somewhat after slowing abruptly

in May-June. Our take is that shelter and other core services categories are lagging in catching-up to real time trends, so we always expected moderation to be a multi-month process. The services trends we are seeing look quite close to our expectations.

...So the Fed will cut, but not with abandon. We continue to think market pricing for four or five cuts over the next three months, implying at least one 50 basis-point cut, is too dovish for a world where GDP is tracking close to three percent and inflation remains above target. Indeed, 50 basis-point cuts typically happen in the context of spiking unemployment and/or sharply wider credit spreads, neither of which were seeing currently. *Exhibit 2* below shows that the most recent environments where the Fed cut 50 basis points at meetings were hard landing environments including 1990-91, 2001, and 2008, which were quite different relative to the “rolling sector contractions and expansions” backdrop that we see today.

No change to our CPI forecasts, or our Fed outlook for three cuts this year and six cuts in 2025. We maintain our U.S. CPI outlook of three percent for 2024 and 2.5% for 2025. Our forecasts are in-line with consensus for this year, and moderately above consensus (2.3%) for next year. In terms of rate policy, we look for the Fed to cut once at each meeting between now and mid-2025, before achieving a low-three percent neutral rate. Meanwhile, we continue to see bond yields trading in the 3.5-4.0% range in the near term, before centering on the four percent range over the longer term.

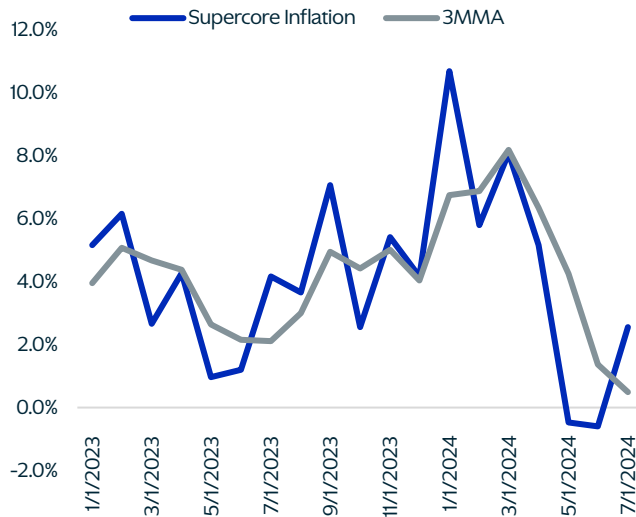
What would change this view? With the return of the Fed’s dual mandate, growth data – including Thursday Retail Sales and Claims data – is becoming the most important input for the pace of Fed easing. Our base case is a turbulent, soft landing, but a big downshift in GDP would lead us to expect a more aggressive path of Fed cuts. As such, risks remain skewed to the downside for rates and yields, and our message is that now is not the time to take a big bet on floating rates persisting at today’s elevated levels.

FURTHER CPI DETAILS

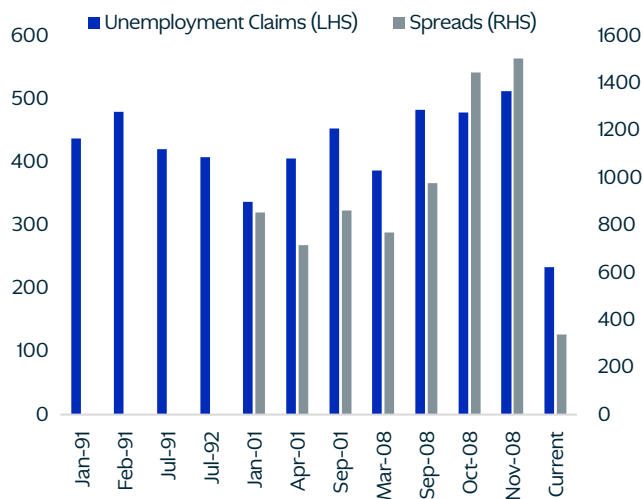
Core services inflation came in at +3.8% at a m/m annualized rate in July, up from +1.6% in June, but still nicely below the 4.8% core services inflation rate realized over the past year. Said differently, core services inflation is slowing, but not as quickly as in recent months. Beneath the surface, housing inflation has cooled, but appears to be stabilizing towards the three to four percent annualized range that our forecasts have long embedded. Meanwhile, so-called Supercore Services (ex-shelter and medical insurance), which remains a key measure for the Fed, ticked up to +2.5% at a m/m annualized rate, following two consecutive negative readings, driven by a reacceleration in medical costs. Today’s data are consistent with our instinct that a structural shortage of housing and labor means that Services inflation will not cool as quickly or completely as markets expect.

Meanwhile, core goods prices fell fully -3.7% at a m/m annualized rate, which is the second-lowest reading so far this year. We continue to think that the U.S. is experiencing a ‘turbulent’ soft landing, with weaker demand and pricing in ‘nice-to-have’ consumer categories including durable goods. With that said, we do look for the deflationary impulse around Goods to tail off in coming quarters, which should support our view that CPI will remain above the Fed’s two percent target this cycle.

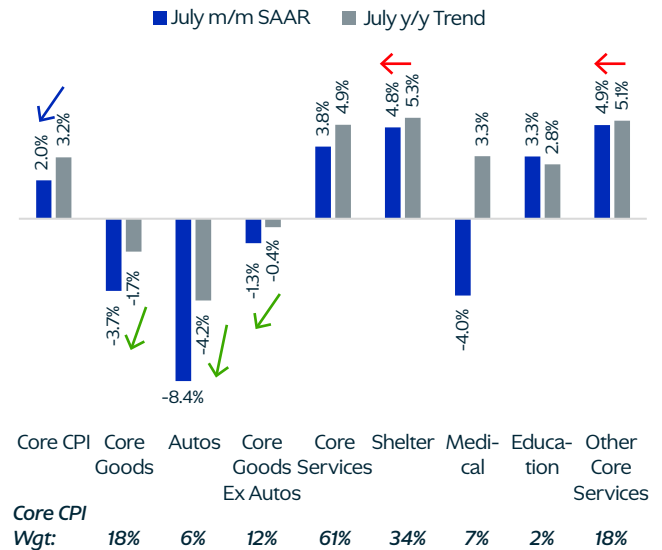
We continue to think market pricing for four or five cuts over the next three months, implying at least one 50 basis-point cut, is too dovish for a world where GDP is tracking close to three percent and inflation remains above target.

Exhibit 1: Core Services Inflation Is Cooling, But Not in a Straight Line**Supercore Inflation, % Annualized**

Data as at July 31, 2024. Source: Bloomberg.

Exhibit 2: Growth and Markets Look Too Benign for the Fed to Cut Rates Aggressively**Unemployment Claims and Spreads on Weeks When Fed Cut -50bps**

Data as at August 14, 2024. Source: Bloomberg, KKR Global Macro & Asset Allocation analysis.

Exhibit 3: U.S. Core Inflation Continued to Moderate in July, Led by Goods Deflation**July U.S. Core CPI Detail**

Data as at July 31, 2024. Source: Bloomberg, KKR Global Macro & Asset Allocation analysis.

As such, risks remain skewed to the downside for rates and yields, and our message is that now is not the time to take a big bet on floating rates persisting at today's elevated levels.

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